

CITY OF GREENVILLE

Greenville Area Community Center

900 E. KENT ROAD
GREENVILLE, MICHIGAN 48838
(616) 754-9163
Fax: (616) 754-5885
Email: gacc@greenvillemi.org
www.greenvillemi.org/gacc



October 31, 2017

Dear Friends of the Arts,

The Greenville Area Community Center has been building a stronger community with our diverse programming for nearly 20 years. The Community Center's mission is to *Inspire Community Wellness* for all members of our community by offering performing and visual arts opportunities as well as cultural and enrichment class opportunities.

Studies have proven creative extracurricular activities such as music, dance, drama, and visual arts can increase participants' self-confidence, self-esteem, motivation, academic achievement and positive behaviors. For many elementary, middle, and high school students, the Greenville Area Recreation & Community Center (GARCC) is often a stepping stone to reaching the next level of their respective performing arts careers.

One of our greatest challenges is meeting the financial needs for our enrichment classes and theater programming. In order to keep our programs affordable, we need support from local businesses and people like you. **I invite you to become a sponsor of the Greenville Area Community Center.**

Sponsorships help generate much-needed revenue for the department and will be used for production and class expenses, materials, publicity, and student needs. Please help us to continue to provide invaluable educational experiences for our students and quality entertainment for our community. Become a sponsor and receive numerous benefits for your business or organization. There are a variety of partnership opportunities available for you to show your support.

We appreciate your support for the arts and look forward to building relationships with you as the Greenville Area Recreation & Community Center continues to grow. Please return the enclosed reply /commitment form by January 1, 2017 to maximize all of the benefits of sponsorship in 2017. If you have any questions or would like to discuss additional ways to lend support to the Greenville Area Community Center please, contact me at kberry@greenvillemi.org or at my office, 616.754.9163.

Respectfully,

Kristina L. Berry
Greenville Area Community Center and Recreation Director



Greenville Area
Recreation & Community Center

Greenville Area Recreation & Community Center

900 E. Kent Rd.
Greenville, MI 48838
616.754.9163

Email: gacc@greenvillemi.org
Web: www.greenvillemi.org/garcc

Sponsorship Agreement

Business/Individual Name: _____

Address: _____

Email: _____

Telephone: _____

Fax: _____

Contact Person: _____

SPONSORSHIP LEVELS

_____ Emerald Level - \$5,000

_____ Sapphire Level - \$2,500

_____ Platinum Level - \$1,000

_____ Gold Level - \$500

_____ HCAT Sponsor (Youth Theater) - \$100 per production Qty ____ x \$100.00 = _____

Production Preference (check): As Needed Fall Winter Spring Summer

_____ Silver Level - \$250

_____ Bronze Level - \$100

_____ Grassroots - \$25

_____ Other (specify)



PAYMENT INFORMATION

I would like to make a one time payment

I would like my donation to be payable over () months

Please send a statement () monthly () quarterly

Bill Me Check Enclosed: payable to GACC

Please charge my credit card : Visa Mastercard

Card Number: _____

Name on Card: _____

CVC (3 digits): _____ Exp _____

Signature: _____



"The arts are the best insurance policy a city can take on itself." - Woody Dumes, former Mayor of Baton Rouge

PLEASE RETURN COMPLETED FORM TO:

Greenville Area Community Center , 900 E. Kent Rd., Greenville, MI 48838

Or DONATE ONLINE at www.greenvillemi.org/garcc



Greenville Area Community Center 2017 Sponsorship Drive

Sponsorship Benefits

Emerald Level - Sapphire Level - Platinum Level

EMERALD LEVEL: \$5,000

- Opportunity to set up expo booth/table in lobby at all theater events
- Public recognition in the pre-show announcements of all theater events
- Logo signage in the entrance of the facility for all GACC events & programs (5000 visitors per month)
- Recognition in email blasts and e-newsletters
- Logo placement on weekly e-newsletters
- Logo placement with link on our website from January to December
- Logo placement on all 2017 HCAT cast and crew production t-shirts (apx 225)
- Ten (10) complimentary ticket vouchers to attend the 2017 Ash Cultural Event
- Five (5) complimentary ticket vouchers to attend any GACC theater event
- Full page (inside back cover) ad space in programs for all GACC events
- Recognition in print media

SAPPHIRE LEVEL: \$2,500

- Recognition in email blasts and e-newsletters
- Logo placement on quarterly e-newsletters
- Logo placement on our website from January to December
- Logo placement on all 2017 HCAT cast and crew production t-shirts (apx 225)
- Five(5) complimentary ticket vouchers to attend the 2017 Ash Cultural Event
- Four (4) complimentary ticket vouchers to attend any GACC theater event
- Full page ad space in programs for all GACC events
- Recognition in print media

PLATINUM LEVEL: \$1,000

- Logo placement on our website from January to December
- Logo placement on all 2017 HCAT cast and crew production t-shirts (apx 225)
- Four (4) complimentary ticket vouchers to attend the 2017 Ash Cultural Event
- Three (3) complimentary ticket vouchers to attend any GACC theater event
- Half page ad space in programs for all GACC events
- Recognition in print media

All contributions are tax deductible!



Greenville Area Community Center 2017 Sponsorship Drive

Sponsorship Benefits

Gold Level - Silver Level - Bronze Level - HCAT-Youth Theater Sponsor

GOLD LEVEL: \$500

- Logo placement on all 2017 HCAT cast and crew production t-shirts (apx 225)
- Three (3) complimentary ticket vouchers to attend the 2017 Ash Cultural Event
- Two (2) complimentary ticket vouchers to attend any GACC theater event
- Quarter page ad space in programs for all GACC events
- Recognition in print media

SILVER LEVEL: \$250

- Two (2) complimentary ticket vouchers to attend the 2017 Ash Cultural Event
- Two (2) complimentary ticket vouchers to attend any GACC theater event
- Ad space in programs for all GACC events
- Recognition in print media

BRONZE LEVEL: \$100

- Two (2) complimentary ticket vouchers to attend any GACC theater event
- One-line ad space in programs for all GACC events
- Recognition in print media

HCAT - YOUTH THEATER SPONSOR:

\$100 PER PRODUCTION

Hans Christian Andersen Theatre presents four productions per year. Sponsor may elect to contribute to the production(s) of your choice.

**IDEAL BUSINESS
ADVERTISING**

Christmas Production: 4th grade - 12th grade
Winter Production: Kindergarten - 5th

Spring Production: 6th grade - 12th grade
Summer Production: 4th grade - 12th grade

- Sponsor name on the 2017 HCAT cast and crew production t-shirts (30-70 shirts per production)

What is HCAT?

Hans Christian Andersen Theatre provides a total art experience for the area youth including workshops, plays, musical theater and audience participation play. HCAT presents four plays with casts ranging from 5 - 18 years or age